

Guidelines and Information Required for Community Coach Events

As part of your TCD Community Coach membership, you can promote up to three events per year, from up to six weeks leading to each event.

Events must be suitable for our audience of coaches and supervisors, or leaders and managers in organisations. TCD have the right to refuse to publish your event if we feel it's not appropriate

An example of the type of event you can promote:

- Webinar
- Training course
- Conference
- Coaching groups
- Supervision groups

Please check with us info@trustedcoachdirectory.com if you're not sure whether your event is appropriate.

Send us the information

Please email the following Information about your event to info@trustedcoachdirectory.com

- Overview of the event, who it is for, why attend, what it includes, the outcomes (if not included in the overview)
- Testimonials from other events – if applicable
- Brief bio & photos of the presenter(s)
- Date, start time, location & price
- Link to the information on your website if appropriate, or booking page
- Contact details to be displayed on the event page

Useful tips

- Start to promote your event approx. 6 weeks before it starts
- Use photos, videos and other visual content if appropriate
- Always adhere to the copyright laws when supplying images
- Use a catchy title, a question or a fact.
- Use subheadings, bulleted lists, and bold fonts to highlight key information.
- Consider your pricing – is it appropriate to the event