

Before you begin...

Is the Trusted Coach Directory right for you?

- Are you an executive, leadership, performance or career coach, or coach supervisor?
- Are you frustrated that you don't have the time or skills to market your services?
- Would you prefer to be helping clients and developing your own coaching skills, rather than making sales calls, writing newsletters and networking?

If the answers are yes, then let the **Trusted Coach Directory** be part of your marketing department.

We spend most of our time ensuring that the website is being found by your ideal clients in larger organisations, working on and offline. We are networking, making sales calls, building relationships and generating traffic to the directory, and to your website, on your behalf.

The **Trusted Coach Directory** has been developed to showcase who you are, what you do, your areas of expertise and how you help your clients achieve success.

Being a '**Trusted Coach**' demonstrates that you have:

- Membership of a professional coaching body (*see minimum requirements below)
- At least three years formal/paid coaching experience
- Relevant coaching qualifications
- Regular coach supervision
- Agreed to adhere to the AC/ICF/EMCC or IIC&M code of ethics
- Professional Indemnity and Public Liability insurance
- Been reference checked
- Helped clients to get great results

What else?

In addition to generating leads for you, you have access to a portal of resources to help you continue your own professional development. We keep you informed of useful events, i.e. coaching conferences, workshops, webinars and work opportunities. We are negotiating special rates for attending workshops, and run 'Meet the Coach' events when you can meet other coaches and HR professionals.

You will also have the opportunity to advertise your workshops, submit articles, blog posts and run webinars demonstrating your area of expertise.

How much will it cost?

Once you have uploaded your details and been verified as a Trusted Coach, you have **3 months' free trial**.

Once your free trial has expired, the cost will be **£35 +VAT per month** (paid monthly in advance) during 2017. We anticipate this increasing to £50 + VAT from January 2018.

Accredited/credentialed coaches also benefit from a 10% discount on the monthly fee – see below.

- As a registered coach you can advertise your workshops/events to our site visitors for £75+ VAT per month. **(There will be discounts in the first few months – just ask)**
- If you choose not to subscribe after your free trial, your profile will be removed.
- If you are not a registered Trusted Coach, or choose not to subscribe after your trial period, you can still advertise your events for £150 + VAT per month.

Your competitive edge for success

Being the best coach you can be doesn't guarantee you a thriving business. Join the Trusted Coach Directory today and we will tell the world about you.

If you have any questions, email info@trustedcoachdirectory.com

*** Professional membership levels accepted** (certificates must be up to date)

Association for Coaching (AC)

- Individual Full Member
- *Accredited Coach*
- *Accredited Executive Coach*
- *Accredited Coaching Supervisor*
- *Honorary Lifetime Fellow*

International Coach Federation (ICF)

- Individual Full Member - with supporting coaching qualification certificates
- *Associate Certified Coach (ACC)*
- *Professional Certified Coach (PCC)*
- *Master Certified Coach (MCC)*

European Mentoring and Coaching Council (EMCC)

- EIA Practitioner
- *EIA Senior Practitioner*
- *EIA Master Practitioner*
- ESQA European Supervisor Quality Award
- Member with EQA approved qualification, Practitioner level and above

International Institute of Coaching and Mentoring (IIC&M)

- *Accredited Senior Coach (ASC)*
- *Accredited Master Coach (AMC)*
- *Accredited Fellow Coach (AFC)*
- *Professional Coach*

Membership levels in italics qualify for the 10% discount.